



GRAND SPONSOR SCHEME

GOAL

To raise funds through sponsorship to support for SoPYC Youth Development & Sailing Academy. To financially assist in training sailors, aged 19 years and younger, to successfully represent SoPYC pathway classes at regional, state, national and international sailing events.

YOUTH SAILING OBJECTIVE

To promote and develop sportsmanlike participation and excellence in sailing and boating.

COMMUNITY PARTICIPATION

To give Club Members and the broader business community the opportunity to support and financially assist junior sailors representing the South of Perth Yacht Club.

In support of the Club's Youth Development and Sailing Academy the South of Perth Yacht Club invites you to become a Grand Sponsor.

As a **Grand Sponsor** you will be assisting the Club's Sailing Academy to promote and develop participation of youth and junior sailors in competitive sailing by representing SoPYC at local, national and international sailing events going on to become world champions in the sport.

The scheme provides **Grand Sponsors** with a range of benefits and privileges which, if fully utilised, is excellent value for money and provides businesses with the opportunity to be recognised to over 2000 Club Members.

Your **Grand Sponsorship** will contribute to the all important sailing development of our youth while assisting in building a strong sense of community with our future leaders in sailing and boating.



GRAND SPONSOR BENEFITS

For an annual sponsorship of \$2101+GST the cost of promoting your business within the club is an excellent business decision. (Existing voting Members annual sponsorship \$1575 +GST). Sponsorship provides full access to Club facilities for Grand Sponsor Members at an all inclusive price with discounts on bar and dining purchases, a variety of promotional, advertising and networking opportunities and priority ticket purchases to Club functions and events.

BENEFITS ARE:

- Business listing in Grand Sponsor section of bi-annual Soundings magazine
- One free flyer (insert) or half page advert per year in bi-annual Soundings magazine
- Discounted rates for advertising in Club publications
- Allocated Grand Sponsor week promoting your business to all Members and visitors to the Club
- Flying of Grand Sponsor flags (Sponsor to provide flags)
- Cocktail evenings, river cruises, guest speaker presentations, twilight sailing, BBQs and networking events with fellow Grand Sponsors.

Included in the sponsorship is 2 free Grand Sponsor Associate Memberships, which entitle you to:

- Access to all Club social facilities and parking rights
- 1 free use of meeting or function room per year
- Invitations to attend all Club functions and activities
- Priority ticket purchase to major club functions and events
- 20% discount on food and beverage purchases (excluding take away liquor and club functions)
- 30 day account

Terms and conditions apply. If you are interested in becoming a Grand Sponsor contact the Sponsorships Officer at South of Perth Yacht Club on 08 9364 5844 or marketing@sopyc.com.au

GRAND SPONSOR APPLICATION FORM

Company Name

Company Website

Company Address

Contact Person

Phone

Please select the Grand Sponsor Application Fee Applicable:

Annual Cost of the South of Perth Yacht Club Grand Sponsorship \$2,101 + GST

Annual Cost of the South of Perth Yacht Club Grand Sponsorship \$1,575 + GST for voting members.

Membership No.

Grand Sponsor calendar year runs from July to June. The initial Sponsorship fee for new sponsors is calculated based on the month application is received.

I on behalf of (company name).

understand the sponsorship benefits included in the Grand Sponsor Scheme and the funds raised will support Junior and Youth Sailing and Boating at the South of Perth Yacht Club, as per the charter.

Signed Date

Nominated Grand Sponsor Associates* **(Each GS Associate must complete a separate member application form)**

i)

ii)

iii)

*A GS may nominate extra Associates at the cost of \$200 + GST per Associate which includes the cost of extra fob key.

RETURN COMPLETED GRAND SPONSOR FORM AND SEPARATE MEMBERSHIP APPLICATION FORM FOR GRAND

SPONSOR ASSOCIATES TO: South of Perth Yacht Club - Coffee Point, Applecross WA 6152, or email marketing@sopyc.com.au

OFFICE USE ONLY

\$

\$

\$

\$

Prorated Sponsorship Fee

Fob Key(s)

Cocktail Party (per couple)

TOTAL